Goals & Objectives for Collaborative Youth Programming

CENY NETWORKING LUNCHEON
JUNE 20, 2013
OVERVIEW

• Defining Goals and Objectives
• Defining Interoperability
• Partnering with purpose
• A goal is the result or achievement toward which effort is directed; aim; end.
An objective is something that one's efforts or actions are intended to attain or accomplish; purpose; goal; target: the objective of a military attack; the objective of a fund-raising drive.
What? Are they really the same?
• **Goals** are general guidelines that explain what you want to achieve in your community. They are usually long-term and represent global visions such as “protect public health and safety.”

• **Objectives** define strategies or implementation steps to attain the identified goals. Unlike goals, objectives are specific, measurable, and have a defined completion date. They are more specific and outline the “who, what, when, where, and how” of reaching the goals.

• Plans and actions based on clear goals and objectives are more likely to succeed in meeting the community’s needs.
Interoperability is the ability of diverse systems and organizations to work together.
• Assembling all the partners you can hope for may still not help to achieve your goal. The partnership must focus on what is achievable by that partnership.

• Interoperation can occur in data management, technology, facilities, administration, direct services, marketing and other areas where tribal/agency/organizational interests intersect.

• One example of interoperations would be the use of a common risk and protective factor assessment tool with tribal youth and common data management infrastructure across tribes in a region to facilitate the development of inter-jurisdictional programming tailored to youth needs.
Vision and Purpose

EXAMPLE: Cradle to Career
Define areas of Inter- operability

EXAMPLE: Cradle to Career
Long-term Goals

EXAMPLE: Cradle to Career
Immediate Goals and Objectives

**EXAMPLE:** Cradle to Career
• CENY Project Model – funded by the Administration for Native Americans, SEDS grant program to improve capacity of organizations to serve Native youth in Sonoma, Lake and Mendocino Counties.
  • Subgrants
    • Identification of specific capacity building needs and tailoring task and timelines to address those needs
  • Networking Luncheons
    • Identification of cross-cutting needs that may be addressed with short form workshops and the opportunity to network with other Native Youth serving organizations
  • Asset Map
    • Identification of organizations, resources and events using a GIS mapping tool.
• Successes and Challenges – Funding, capacity and commitment to participate

**Sustainability of CENY**
• Should CENY be sustained?
• If so, we need a strategy for sustainability.
• What goals and objectives should shape the sustainability strategy?

Sustainability of CENY